

Privacy Policy

Hygge Lighting s.r.o. pays the utmost attention to the protection of personal data and its processing in accordance with the General Data Protection Regulation (EU 2016/679 – GDPR). This policy expresses our commitment to the responsible and secure handling of the personal data of current and potential customers, employees, and business partners.

1. Principles of Personal Data Processing

We adhere to the following principles when processing personal data:

- **Lawfulness, Fairness, and Transparency** – We process personal data in compliance with the law and clearly inform about the purposes of processing.
- **Purpose Limitation** – Personal data is collected and used only for specified and legitimate purposes.
- **Data Minimization** – We only process data that is necessary and relevant.
- **Accuracy and Timeliness** – We ensure the accuracy and currency of processed data.
- **Confidentiality and Security** – Personal data is protected against unauthorized access, loss, or misuse.
- **Storage Limitation** – Data is retained only for as long as necessary to fulfill its intended purpose.

2. Protection and Security of Personal Data

We employ modern technical and organizational measures to protect personal data, continuously updating and enhancing them. We ensure protection against loss, unauthorized access, misuse, or any form of unlawful processing.

Our internal policies and procedures comply with applicable legislation and are regularly reviewed and updated.

3. Awareness and Accountability

We provide transparent information to all data subjects about how and why their data is processed, including the possibility to exercise their GDPR rights, such as access, rectification, erasure, restriction, data portability, or objection.

Our employees are trained in data protection and bound by confidentiality. We always respect business secrets and information confidentiality.

4. Our Commitment

We declare that we have always complied with the above principles and commit to continuing to do so. Our goal is the continuous improvement of our data protection processes to ensure maximum security and the trust of our customers and business partners.

Date: January 2, 2020

Place: Uherské Hradiště

Managing Director: Ing. Jiří Drončovský